

**Lawrenceville Downtown Development Authority
Board Meeting Minutes
May 19, 2008**

DDA MEMBERS PRESENT: Mike Reedy (Chair), Marie Beiser (Vice Chair), Danny Gravitt (Treasurer), Larry Still, Mary Kay Jordan, John Heard

OTHERS PRESENT: Jay Markwalter (DDA Staff), David Gussio (WTPMW), Dr. Judy Johnson (City Council), Private Citizens and Property Owners.

The Board members of the Lawrenceville Downtown Development Authority met on Monday, May 19, 2008 at 7:00 pm at Old City Hall in Lawrenceville, GA. Jay Markwalter, DDA Staff, kept the minutes of the meeting.

1.0 – Call to Order – Mike Reedy called the meeting to order at 7:02 pm.

2.0 – Quorum – It was determined that a quorum was present.

3.0 – Minutes – Mary Kay Jordan made a motion to approve the March 24 minutes, which was seconded by Larry Still. The motion passed unanimously.

4.0 – Agenda Approval – Following the approval of the minutes, the agenda was approved with a motion from Danny Gravitt, which was seconded by Marie Beiser. The motion passed unanimously.

5.0 – OLD BUSINESS

5.1 – Trolley Service Update

Jerry Moore gave a trolley operations update including “Passenger Counts”, customer feedback, and promotional efforts. He has been unable to proceed with further advertising campaign planning / fundraising with Pam Ledbetter of Accent South Media. John Heard mentioned that he would try to help communicate with some people at the county about better accessibility to the Justice Center.

Mike Reedy called on John Heard to make a special presentation regarding an attempt to secure some grant assistance from the state for the trolley operation to help with transportation and economic development. Representative Heard presented a large display check in the amount of \$40,000 from the Department of Community Affairs to the City of Lawrenceville. Mr. Heard said that \$35,000 is to be allocated for the trolley operations and the remaining \$5,000 is to be used to assist with renovations of the Welcome Center downstairs bathroom for ADA accessibility. Chairman Reedy said that the DDA is to be reimbursed by the city for the funds already given to the trolley service. The state funds from the DCA will be available on July 1st. Chairman Reedy suggested to Jerry Moore that the DDA Board should be given a trolley service update each month.

Mary Kay Jordan made a motion to expand the trolley trail period contract, after May 30th, until August 31st with the continuation of monthly operation reports. Joh Heard seconded the motion followed by full board approval.

5.2 – Update Walking Trail Name Dedication

Chairman Reedy gave an update that the city had approved the DDA recommendation to name the walking trails the “Heritage Trail” and to honor numerous individuals along the route.

5.3 - Directional (Way-finding Signage)

Jay Markwalter presented a slide presentation and discussion regarding ideas and options for enhancing city signage, kiosks, and information racks or maps for both visitors and locals.

6.0 – NEW BUSINESS

6.1 – Discussion of Future Agenda Items

Chairman Reedy would still like to consider hosting Paul Kreager with the UGA Fanning Institute and Development Authority Training program at UGA for one of the upcoming meetings to provide insight for possible DDA income streams. We will also continue to follow the Welcome Center renovation project and Trolley service progress.

7.0 - Citizen Comments

There were no further citizen comments.

8.0 – Adjournment – The meeting was adjourned at 9:30 pm with a motion from John Heard and a second from Marie Beiser. The motion to adjourn passed unanimously.

Respectfully submitted by Jay Markwalter.