

**Lawrenceville Downtown Development Authority  
Board Meeting Minutes  
March 27, 2006**

**MEMBERS PRESENT:** Mike Reedy (Chairman), Marie Beiser (Vice Chairman), Kathy Monroe (Secretary), Carter Gorman (Treasurer), Danny Gravitt, Allen Richardson

**OTHERS PRESENT:** Jay Markwalter (DDA Administrative Staff), Tony Powell (City Attorney), Brad Leonard (City Planning & Zoning), Private Citizens

The Board members of the Lawrenceville Downtown Development Authority met on Monday, March 27, 2006 at 7:00 pm at Old City Hall in Lawrenceville, GA. Jay Markwalter, DDA staff, kept minutes of the meeting.

Mike Reedy called the meeting to order. It was determined that a quorum was present.

**MINUTES**

The first items on the agenda were to approve the minutes from February 27, 2006 and the agenda for March 27. Allen Richardson made a motion to approve the minutes and the agenda and Danny Gravitt seconded the motion for an approval by consensus without any discussion.

**OLD BUSINESS**

**5.1** – Tony Powell reported that Bill Tunnell would be joining the Board in April to review the progress of the Master Plan programs and projects, RFPs were being sent to attorneys and financial advisors with DDA experience for both the Amphitheatre Project and Depot concept plan, and that Precision Planning was actively surveying in the Clayton, Luckie, Jackson Streets area for amphitheatre locations. Tony also informed the Board that the Mayor and Council will hear a Traffic Study Report which involves future use of the LCI Grant at the April 19<sup>th</sup> City Work Session.

**NEW BUSINESS**

**6.1** – Carter Gorman, Treasurer, presented the Board with a detailed Financial Report, and gave the Board opportunity to review the material and ask any necessary questions.

**6.2** – Jay Markwalter, LTTA Executive Director, presented the DDA Board with an LTTA Executive Director report to update the Board on the marketing efforts of the LTTA. Jay distributed seven LTTA fundraising packets to the DDA Board to display the sponsorship efforts of the LTTA and the packet as new marketing materials for the community. As DDA staff, Jay also distributed applications and discussed DDA Board training opportunities in Athens on May 10-11. The DDA Board decided that the Athens

courses would be beneficial and Marie Beiser made a motion to proceed with the application process to arrange for the Board to attend. Danny Gravitt seconded the motion and the Board Training item was approved by consensus without further discussion.

**6.3** – Mike Reedy and Danny Gravitt led a discussion regarding better way-finding signage in and around the city and improved lighting in the county parking lot on Pike Street behind the Corner Stop Café. Brad Leonard was present to assist in a sidewalk sandwich board sign discussion. Mike Reedy requested that Brad attend the meeting to discuss the possibility of changing the Sidewalk Sign Ordinance just for the downtown retail district (merchants on the square) to help them advertise their businesses and special sales. Brad stated that there could be a new rule for the downtown businesses but that it would be a city legal matter because of the public sidewalks. There was a brief discussion of other sign-type options for the merchants between the Board, Tony Powell, and Brad Leonard but the sidewalk signage issue was tabled. Mike mentioned that he would be working with Bob Baroni to generate ideas for city sign locations to help direct visitors, and Danny will be reporting back about lighting improvement ideas in the county lot after consulting with Bill Bruce at the city office.

**6.4** – As a discussion for future agenda items, the Board will be making reports regarding a number of the items listed above in the March minutes such as lighting and signage issues and board training.

**7.0** – There were no further citizen comments

The next Downtown Development Authority meeting is to be held on April 24, 2006.

**8.0 - The Meeting was adjourned at 8:35 pm with a motion from Cater Gorman. The motion was seconded by Allan Richardson.**

**Respectfully submitted by Jay Markwalter, Administrative Staff**

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Jay Markwalter