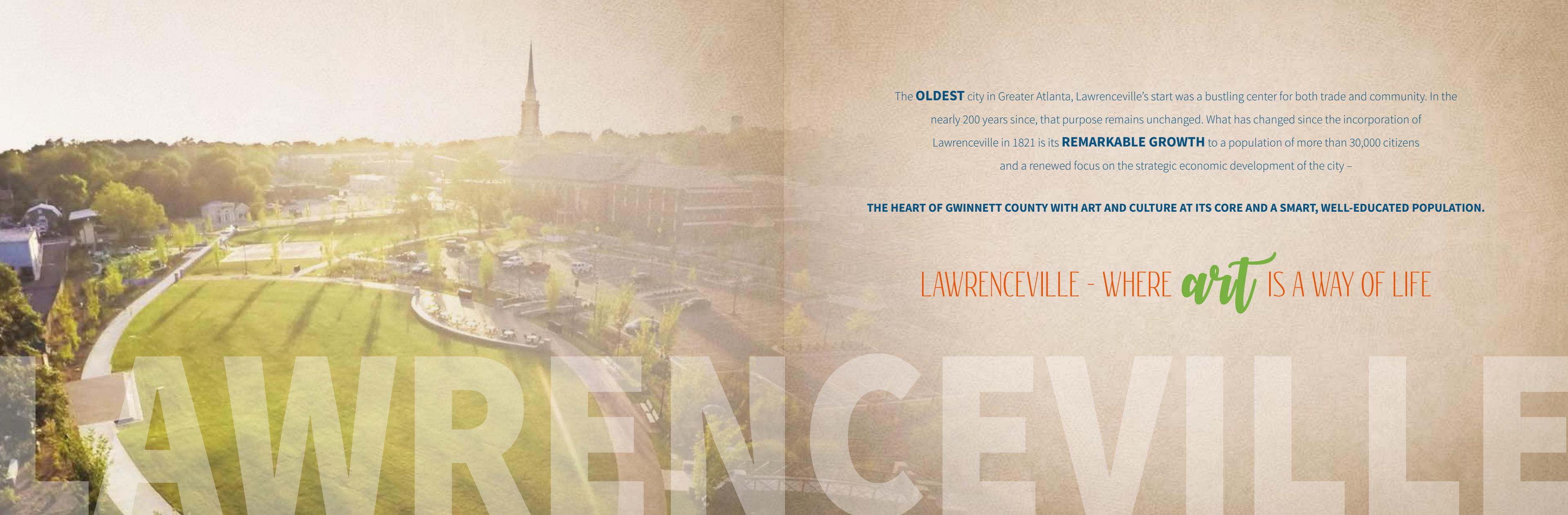




LAWRENCEVILLE

HEART *art* SMART
WHERE IS A WAY OF LIFE



The **OLDEST** city in Greater Atlanta, Lawrenceville's start was a bustling center for both trade and community. In the nearly 200 years since, that purpose remains unchanged. What has changed since the incorporation of Lawrenceville in 1821 is its **REMARKABLE GROWTH** to a population of more than 30,000 citizens and a renewed focus on the strategic economic development of the city –

THE HEART OF GWINNETT COUNTY WITH ART AND CULTURE AT ITS CORE AND A SMART, WELL-EDUCATED POPULATION.

LAWRENCEVILLE - WHERE *art* IS A WAY OF LIFE

LAWRENCEVILLE

A BOLD STEP FORWARD

Lawrenceville's focus is maintaining a **HIGH QUALITY OF LIFE** for its citizens while preserving the countless **HISTORIC** and **CULTURAL ASSETS** throughout the city!



1. Make Sure the **CITY'S FORWARD PROGRESS** Follows a Plan

2. Develop, Maximize, and Retain a Talented **LOCAL WORKFORCE**

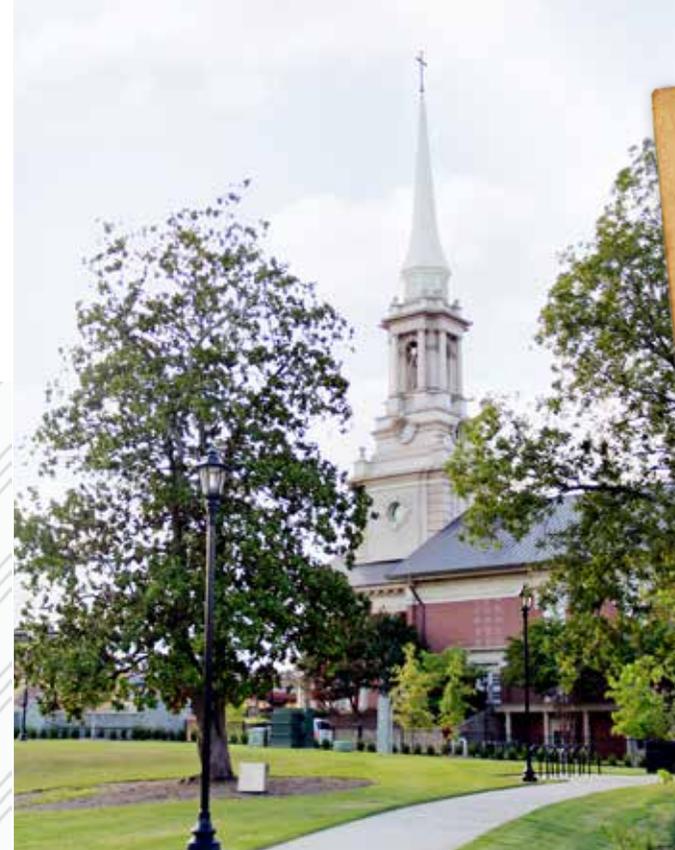
3. Develop, Attract, and Retain a Wide Array of **PROFESSIONAL BUSINESSES**

4. Create More Diverse **HOUSING OPPORTUNITIES**

5. Develop **UNDERUTILIZED PROPERTIES** to Highest and Best Use

6. Fill the **DOWNTOWN** with Viable Businesses

7. Create a **"LIVE-WORK-PLAY"** Destination in Downtown Lawrenceville



Come see our **DOWNTOWN SQUARE**

Home to FOX TV'S **SLEEPY HOLLOW**

LOCATED AT THE heart OF THE COUNTY

HOME OF **SMART EDUCATION, GEORGIA GWINNETT COLLEGE**

DEDICATED TO THE FINE art OF LIVING

Committed to Being The Smart Choice for **RESIDENTS AND COMPANIES**

Gwinnett's **COUNTY SEAT**

DOWNTOWN

"Where Art is a Way of Life" is more than just a slogan to us! For nearly 200 years, the City of Lawrenceville continues to strive to find ways for our residents, merchants and companies to thrive. Located in the heart of Gwinnett, Lawrenceville's original town square remains the core of the downtown area. Infused with undeniable timeless charm, the city's eclectic blend of retail merchants, imaginative eateries and thriving cultural arts community sets the tone for the future of this city.

A number of parks - including the new Lawrenceville Lawn - enhance the live-work-play dynamic envisioned for the city. Currently encompassing an amphitheater, playground and volleyball courts, the Lawrenceville Lawn regularly plays host to community events such as Paws in the Park, Rock'n Ribville, the Summer Concert Series, Movies on the Lawn and more.

GRAB A BITE ON THE SQUARE

- Blue Rooster Bakery
- Cornerstop Cafe
- Cosmo's Pizza
- Dominick's
- La Cazuela
- Local Republic
- McCray's Tavern on the Square
- Oyster Bay
- Special Kneads & Treats
- Universal Joint

GET OUT OF THE HOUSE!

- Artzy Beads
- Painting With a Twist
- Nancy's Candy and Spice
- Fleet Feet Sports
- The Lona Gallery
- Riley's on the Square
- SoJe Emporium
- Cotton Lace Market
- AR Workshop
- The Bench Jeweler
- Scotland Yard Antiques
- RSVP Prom & Pageant
- Sikes & Davis Interiors
- Yarn Garden Knit Shop



Photo Courtesy: Damian AhChing

OUR CITY BY THE NUMBERS

103 RESTAURANTS

177 RETAIL SHOPS

11 PARKS



WE'RE REGIONAL

Home to an **ADVANCED** medical center with one of the most respected cardiac centers in the Atlanta area, **AWARD-WINNING THEATRE** at the epicenter of a vibrant art community, and a **NATIONALLY RANKED** 4-year college, Heart-Art-Smart epitomizes Lawrenceville's dedication to "Where Art is a Way of Life."

The Aurora Theatre is the **LARGEST** professional arts organization

Georgia Gwinnett College is the **#10** top public college in the Southern region and is the fastest growing institution in the state!

Gwinnett Medical Center's Cancer Institute lung screening program is recognized as a Center of **EXCELLENCE** by the Lung Cancer Alliance

HEART *art* SMART

RESIDENTS

With Georgia Highway 20 and Highway 316 serving as a major corridor between the Downtown District, Georgia Gwinnett College, Gwinnett County Airport, Coolray Field (home of the Gwinnett Braves) and the Mall of Georgia (the largest shopping destination in Georgia and one of the largest in the U.S.), the county seat is the ideal location for sports fans, fashionistas and foodies. As a live-work-play destination, this is where a lot of the "living" and "playing" happens in Gwinnett.



BY THE NUMBERS

POPULATION:

30,927

ANNUAL VISITORS:

60,000

SQUARE MILES:

13.51

MEDIAN AGE:

32

MAJOR EMPLOYERS

GWINNETT MEDICAL CENTER:

800

EMPLOYEES

800

AFFILIATED PHYSICIANS

GEORGIA GWINNETT COLLEGE:

458

FULL-TIME EMPLOYEES

GWINNETT TECH

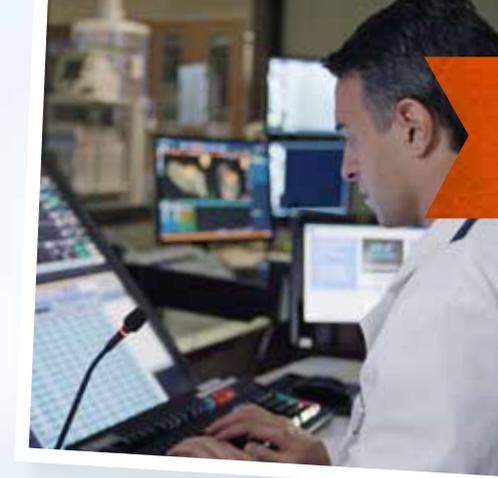
401

FULL-TIME EMPLOYEES

GWINNETT JUSTICE & ADMINISTRATION CENTER

950

FULL-TIME EMPLOYEES



WE'RE ACCESSIBLE

(WE DON'T PLAY HARD TO GET TO)

32

MILES

northeast of Atlanta

1.5

MILES

from the airport at
Briscoe Field

2

MILES

from Gwinnett
Medical Center

3

MILES

from the No. 10
public college in the
Southern region,
Georgia Gwinnett
College

33

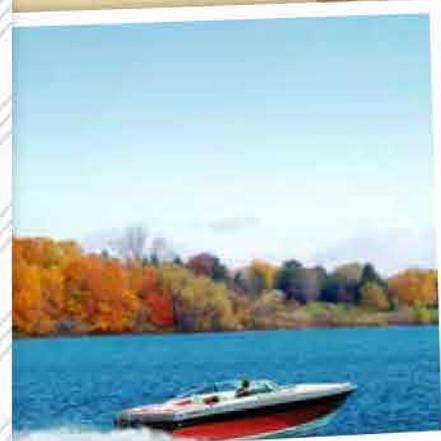
MILES

from
Hartsfield-Jackson
International
Airport

6.5

MILES

from the
Infinite Energy
Arena





www.LawrencevilleGA.org



CityofLawrenceville



CityofLville



CityofLawrenceville