The **OLDEST** city in Greater Atlanta, Lawrenceville’s start was a bustling center for both trade and community. In the nearly 200 years since, that purpose remains unchanged. What has changed since the incorporation of Lawrenceville in 1821 is its **REMARKABLE GROWTH** to a population of almost 30,000 citizens and a renewed focus on the strategic economic development of the city –

**THE HEART OF GWINNETT COUNTY WITH ART AND CULTURE AT ITS CORE AND A SMART, WELL-EDUCATED POPULATION.**

**LAWRENCEVILLE - WHERE art IS A WAY OF LIFE**
Lawrenceville’s focus is maintaining a **HIGH QUALITY OF LIFE** for its citizens while preserving the countless **HISTORIC** and **CULTURAL ASSETS** throughout the city!

1. **Make Sure the CITY’S FORWARD PROGRESS** Follows a Plan
2. **Develop, Maximize, and Retain a Talented LOCAL WORKFORCE**
3. **Develop, Attract, and Retain a Wide Array of PROFESSIONAL BUSINESSES**
4. **Create More Diverse HOUSING OPPORTUNITIES**
5. **Develop UNDERUTILIZED PROPERTIES to Highest and Best Use**
6. **Fill the DOWNTOWN with Viable Businesses**
7. **Create a “LIVE-WORK-PLAY” Destination in Downtown Lawrenceville**
A FEW OTHER THINGS THAT MAKE LAWRENCEVILLE PRETTY GREAT

LOCATED IN THE heart OF THE COUNTY

Home to GA Film Series
SLEEPY HOLLOW
DOOM PATROL
OZARK

DEDICATED TO THE fine art of living

HOME OF SMART EDUCATION, GEORGIA GWINNETT COLLEGE AND GWINNETT TECH

Committed to Being The Smart Choice for RESIDENTS AND BUSINESSES

Gwinnett’s COUNTY SEAT

Come see our HISTORIC DOWNTOWN SQUARE
"Where Art is a Way of Life" is more than just a slogan to us! For nearly 200 years, the City of Lawrenceville has prospered and it continues to seek ways for our residents, merchants and companies to thrive. Located in the heart of Gwinnett, Lawrenceville’s original TOWN SQUARE remains the core of the downtown area. Infused with undeniable timeless charm, the city’s eclectic blend of retail MERCHANTS, imaginative EATERIES and thriving cultural ARTS community sets the tone for the current success and continued growth of this city.

A number of parks – including the new BICENTENNIAL PARK – enhance the live-work-play dynamic envisioned for the city. Currently encompassing an amphitheater, playground and volleyball courts, the LAWRENCEVILLE LAWN regularly plays host to community events such as PAWfest, Rock’n the Ville, Broadway on the Lawn, the Summer Concert Series, Movies on the Lawn and more!

GET OUT OF THE HOUSE!

Alexander’s of Atlanta
AR Workshop
Avoir Spa & Salon
Benton’s Fine Jewelry & Repair
Books for Less
Bullseye Gun Range
Computer Sleuths
Cornerstone Coworking
Cotton Lace Market
Crafted Hair Salon
Exhibit Ale
Fleet Feet Sports
Galactic Quest
Hairbully’s Salon
Jireh Music & More
Masterpiece Mixers
Nancy’s Candy and Spice
Paint & Party
Painting With a Twist
Performance Power Yoga
Salon Studio Z
Sikes & Davis Interiors
Slow Pour Brewing Co.
SoJe Emporium
The Bench Jeweler
Upscale Resale Consignment
Heart-Art-Smart epitomizes Lawrenceville’s dedication to “Where Art is a Way of Life.”

Georgia Gwinnett College is the #10 top public college in the Southern region and is the fastest growing institution in the state!

Gwinnett Tech is fully accredited, offering more than 140 associate degree, diploma and certificate programs in addition to seminars, workshops and online courses.

Gwinnett Medical Center’s Cancer Institute lung screening program is recognized as a Center of Excellence by the Lung Cancer Alliance.

HEARTartSMART

The Aurora Theatre is the LARGEST professional ARTS ORGANIZATION in Gwinnett County. The theatre has over 6,000 season ticket holders each year.

We’re Regional

Home to an ADVANCED medical center with one of the most respected cardiac centers in the Atlanta area, AWARD-WINNING THEATRE at the epicenter of a vibrant art community, and a NATIONALLY RANKED 4-year college, Heart-Art-Smart epitomizes Lawrenceville’s dedication to “Where Art is a Way of Life.”
RESIDENTS

With Georgia Highway 20 and Highway 316 serving as a major corridor between the Downtown District, Georgia Gwinnett College, Gwinnett County Airport, Coolray Field (home of the Gwinnett Stripers) and the Mall of Georgia (the largest shopping destination in Georgia and one of the largest in the U.S.), the county seat is the ideal location for sports fans, fashionistas and foodies. As a live-work-play destination, this is where a lot of the “living” and “playing” happens in Gwinnett.

BY THE NUMBERS

POPULATION: 29,873
ANNUAL VISITORS: 60,000
SQUARE MILES: 13.51
MEDIAN AGE: 35
MAJOR EMPLOYERS

GWINNETT MEDICAL CENTER:
- 5,000 ASSOCIATES
- 880 AFFILIATED PHYSICIANS

GEORGIA GWINNETT COLLEGE:
- 845 FULL-TIME EMPLOYEES

GWINNETT TECH
- 389 FULL-TIME EMPLOYEES

GWINNETT JUSTICE & ADMINISTRATION CENTER
- 1,800+ EMPLOYEES
**WE’RE ACCESSIBLE**
(WE DON’T PLAY HARD TO GET TO)

<table>
<thead>
<tr>
<th>Distance</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>32 MILES</td>
<td>northeast of Atlanta</td>
</tr>
<tr>
<td>1.5 MILES</td>
<td>from the airport at Briscoe Field</td>
</tr>
<tr>
<td>2 MILES</td>
<td>from Gwinnett Medical Center</td>
</tr>
<tr>
<td>3 MILES</td>
<td>from the No. 10 public college in the Southern region, Georgia Gwinnett College</td>
</tr>
<tr>
<td>33 MILES</td>
<td>from Hartsfield-Jackson International Airport</td>
</tr>
<tr>
<td>6.5 MILES</td>
<td>from the Infinite Energy Arena</td>
</tr>
</tbody>
</table>

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Lake Lanier (Sandy beaches!)
(20.2 MILES)

Atlanta
(32.6 MILES)